

TM # 56902

# NCC Cable System Order

11778283

Order #	62317066
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Colin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun'16

Flight Dates	08/08/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1140
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/05/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,983.00
Commission	\$297.45
Net Total	\$1,685.55
Total Spots	71
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1 8.5 Doubled rates, Halved spots, made 30s duration

Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	R1 Doubled rates, Halved spots, made 30s duration
2	CNN	CNN NEWSROOM<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	R1 Doubled rates, Halved spots, made 30s duration
3	CNN	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	R1 Doubled rates, Halved spots, made 30s duration
4	CNN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	R1 Doubled rates, Halved spots, made 30s duration
5	CNN	VARIOUS	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	\$29.00	\$87.00	30	R1 Doubled rates, Halved spots, made 30s duration
6	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	R1 Doubled rates, Halved spots, made 30s duration
7	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	R1 Doubled rates, Halved spots, made 30s duration
8	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	R1 Doubled rates, Halved spots, made 30s duration
9	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	6	\$29.00	\$174.00	30	R1 Doubled rates, Halved spots, made 30s duration
10	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	R1 Doubled rates, Halved spots, made 30s duration
11	FXNC	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	R1 Doubled rates, Halved spots, made 30s duration
12	FXNC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	R1 Doubled rates, Halved spots, made 30s duration
13	FXNC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	R1 Doubled rates, Halved spots, made 30s duration
14	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	\$29.00	\$87.00	30	R1 Doubled rates, Halved spots, made 30s duration

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	R1 Doubled rates, Halved spots, made 30s duration
<div> <div>Aug 2016</div> <div>Sep 2016</div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Total</div> </div>																				
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,983.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,983.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 08/05/16

62317066 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |